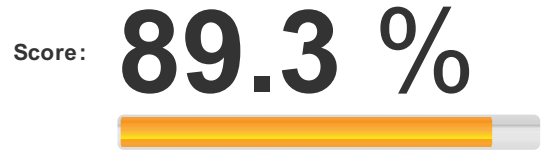# Report for **amdrafting.com**

Score: **89.3 %**

Generated on Monday, January 18th 2016 3:22 pm

This report provides analysis of the key factors that influence the SEO, performance, security and the usability of your website.

The score is based on a **100** points scale that represents your website's overall architecture, configuration and design. The algorithm is based on various criteria, including search engine data, website structure, site performance, and others.

A score lower than **40** means that there is a lot of areas to improve. A score above **70** is a good mark and it means that your website is probably well optimized.

Legend							
✓	High score	⊖	Medium score	✗	Low score	ℹ	Info only
	social		backlinks		visitors		accessibility
	SEO-content		technology		validity		usability
	SEO		mobile		performance		SEO-Authority
	security						

Top Priorities

- Engage your fans on Facebook
- Be more active on Twitter™
- Submit your website to DMOZ directory
- Redirect IP address to domain name
- Leverage browser caching
- Reduce server response time
- Optimize images
- Acquire more Twitter™ followers
- Add HTTPS (SSL) support to your website
- Add printer-friendly CSS

Social Media Indicators

Excellent, your social media presence is strong.

f Facebook Mentions	209	**G+** Google™+ Mentions	108	**P** Pinterest Mentions	1
in LinkedIn Mentions	18	**SU** StumbleUpon Views	6	Reddit Mentions	0

High level of social activity increases domain authority and ability to rank higher, helps search engines to find and index new content in real-time, provides indicators for content authenticity and readers engagement.

Note: This data relates only to the websites URL and does not include specific brand pages.

Facebook

We have located following Facebook Page:

Architectural Millwork Drafting - AMDrafting
Locust Grove, GA
https://www.facebook.com/amdrafting

👍	**Facebook Likes:**	183	Great, you have many fans liking your page.	✔
💬	**Talking about this:**	2	People are not engaging with your content enough.	▬
📍	**Were here:**	1	Great, some users "Checked In" at your physical location.	✔
	Facebook Page Vanity URL:	Yes	Perfect, your Facebook Page has vanity url.	✔
	Linking to Facebook Page:	Yes	Good, your homepage is linking to your Facebook Page.	✔

Facebook is the largest and most popular social networking website. A well utilized Facebook page can increase your visibility online, improve your real-time search engine optimization, and provide your visitors with a venue to connect and promote your brand.
https://www.facebook.com/business/build

Twitter™

We have located following Twitter™ account:

Harvey Cates
@amdrafting
LOCUST GROVE, GA

Description:	Harvey owns Architectural Millwork Drafting Harvey has been working within the woodworking industry for 30+ years. Autocad for 16+ years **Length:** 136 characters.	✔
Tweets:	7 - Not too many tweets.	✖
Followers:	35 - You have some followers but the number seems to be a little low.	▬
Following:	1 - Good, you are following some users.	✔
Page Link:	Yes, your homepage is linking to your Twitter™ account.	✔
Account Age:	5 years, 2 months, 11 days, 15 hours	✔
Last Tweet:	3 months, 26 days, 23 hours, 28 minutes ago.	✖

Twitter is a very popular social networking and micro-blogging service that when utilized correctly can significantly increase your brand awareness, promote your products and services, boost traffic to your website and help to connect with visitors. https://twitter.com/about

Traffic Rank

No Data available. (very low)

Traffic Rank is provided by Alexa

Visitors Localization

No data available.

Registering country code top level domains (ccTLD) can prevent potential competitors from taking advantage of your primary domain reputation. It is also one of the ways to improve country specific SEO and performance. (http://www.searchenginejournal.com/seo-without-boarders-a-guide-to-international-seo-nick-paterman/60092/)

Images

Perfect, all images have ALT attribute.

Number of images: 4
Missing alt tag: 0

The "alt" attribute provides a text equivalent for the image. If the browser cannot display an image the alt description will be given in its place. Furthermore, some visitors cannot see images as they might be blind in which the alt tag provides a valuable image description. Finally, search engines utilize the alt attribute for image search indexing. (www.w3.org/QA/Tips/altAttribute)

Title

We have found following title:

"Architectural Millwork Drafting AutoCAD Shop Drawings"

Length: 54 characters

The <TITLE> element provides a short piece of text describing the document. The title is very important as it shows in the window title bars, bookmarks and search results. Title should be between 60 to 80 characters long. (www.w3.org/QA/Tips/good-titles)

Description Metatag

We have found following description:

"Architectural Millwork Drafting AutoCAD Shop Drawings Cabinet Shop CAD Drawings AutoCAD Drafting Services Commercial Woodworking Woodworks Casework"

Length: 148 characters

The description attribute should provide a concise explanation of a Web page's content. Also, the description is often displayed on search engine results and can affect page ranking. (en.wikipedia.org/wiki/Meta_element#The_description_attribute)

Keywords Metatag

We have found **10** keywords:

- Architectural
- AutoCAD
- Millwork
- CAD
- Drafting
- Shop
- Commercial
- Woodworking
- Drawings
- Cabinet

Length: 97 characters

The keywords attribute was utilized by search engines to provide more accurate search results. Due to the over usage and spamming the keywords attribute has been phased out and is no longer relevant. Google doesn't use the "keywords" meta tag in web search ranking. (googlewebmastercentral.blogspot.se/2009/09/google-does-not-use-keywords-meta-tag.html)

Text to HTML Ratio

The Text to HTML ratio is **21.99%**

Original content is by far the single most important element to search engines. Low Text to HTML ratio indicates little content for search engines to index. We consider it to be good practice to have a Text to HTML ratio of at least 10% and ideal above 20%

Keyword Density & Consistency

Consistent	Keywords	Density	Count	Title	Description	H1-H6	ALT	Bold
✔	drafting	4.89%	32	1	2	1	-	2
—	drawing	4.58%	30	-	-	14	-	-
—	woodworking	4.43%	29	-	1	3	-	-
✔	shop	4.27%	28	1	2	8	-	-
✔	autocad	4.12%	27	1	2	9	-	-
✔	drawings	4.12%	27	1	2	6	-	-
✔	millwork	4.12%	27	1	1	3	-	1
✔	architectural	3.82%	25	1	1	4	-	1
—	cabinet	3.82%	25	-	1	5	-	-
—	design	3.36%	22	-	-	5	-	-
	- -							
✔	shop drawings	3.51%	23	1	1	6	-	-
✔	millwork drafting	2.44%	16	1	1	1	-	-
✔	architectural millwork	2.44%	16	1	1	1	-	-
—	drafting services	2.14%	14	-	1	-	-	-
✘	drawings facebook	1.53%	10	-	-	-	-	-
	- -							
✔	architectural millwork drafting	2.29%	15	1	1	1	-	-
✘	shop drawings facebook	1.53%	10	-	-	-	-	-
✘	drafting services facebook	1.37%	9	-	-	-	-	-
✔	autocad shop drawings	0.92%	6	1	1	2	-	-
—	millwork shop drawings	0.61%	4	-	-	1	-	-

Keywords density and consistency are notable factors for optimal page SEO. Preferred keywords should have higher keywords density indicating their importance. Optimally, preferred keywords should also be consistently utilized in multiple essential areas of the page such as title, description meta tag, h1 through h6 headings, alt image attributes, backlinks and internal links anchor text. Keyword density of above 5% is a good indication that the word or phrase appears too many time in the content. (more information)

Frames

No frames detected.

It is not recommended to use frames or iframes because they can cause problems for search engines. It is best to avoid frames and inline frames whenever possible (searchenginewatch.com/article/2064573/Search-Engines-and-Frames). If frames must be utilized consider <noframes> tag. (www.w3schools.com/tags/tag_noframes.asp).

Flash

No flash detected.

Flash and other reach-media technologies should primarily be utilized for decorative purposes. This makes your site more search engine friendly and improves accessibility (support.google.com/webmasters/bin/answer.py?hl=en&answer=72746#1).

Headings

- **1** <H1>
  - Architectural Millwork Drafting

- **2** <H2>
  - AutoCAD Shop Drawings
  - AutoCAD Shop Drawings Home

- **8** <H3>
  - Commercial Millwork Shop Drawings
  - Cabinet Shop Drawings
  - Commercial Casework Shop Drawing
  - Commercial Woodwork Shop Drawings
  - Commercial Woodworking AutoCAD Design Drawing
  - Commercial Woodworking Shop Drawings
  - Commercial AutoCAD Design Drawing Service
  - Follow Us

- **7** <H4>
  - Architectural CAD Drawing Millwork Drawing Casework Drawing
  - AutoCAD Drawing Commercial Woodworking Cabinet Drafters
  - AutoCAD Cabinet Drafters Commercial Designs Cabinet Drawing
  - Commercial Woodworks AutoCAD Drawing Service Casework design
  - Commercial Casework AutoCAD Design Drawing Service
  - Architectural Drawing Cabinets Shop Drawing Casework Drawing
  - AutoCAD – Cabinet Design – Architectural Casework Drawing

- **0** <H5>

- **0** <H6>

The <h1> to <h6> tags are used to define HTML headings. The <h1> tag should hold the title describing the content of a specific page therefore only one h1 tag is needed per page. There can be any number of h2 - h6 tags but they should be added in order of importance (www.w3schools.com/tags/tag_hn.asp).

Doctype

HTML 5

The <!DOCTYPE> declaration tells the web browser about what version of HTML the page is written in. It is good practice to always add the <!DOCTYPE> declaration to the HTML documents, so that the browser knows what type of document to expect. (www.w3schools.com/tags/tag_DOCTYPE.asp)

Character Encoding

✅ UTF-8 (Unicode)
Covers: Worldwide

To display an HTML page correctly, the browser must know what character-set to use (en.wikipedia.org/wiki/Character_encodings_in_HTML).

Language

✅ Declared Language: en-us (English)
Language Attribute: en-us (English)

The HTML "lang" attributes and language metatag define the base language to be used for displaying text and characters on a Website. www.mcanerin.com/en/articles/meta-language.asp

W3C Markup Validation

✅ Status: PASSED [0 errors, 0 warning(s)]

It is good practice to use valid HTML/XHTML markup as it ensures that the search engines can read the website correctly as well as it improves cross browser compatibility (W3C Markup Validation Service).

Deprecated HTML elements

✅ Good, no deprecated elements found.

A deprecated element is one that has been outdated by newer constructs. Deprecated elements may become obsolete in future versions of HTML so it is recommended not to use them. (webdesign.about.com/od/htmltags/a/bltags_deprctag.htm)

Nested HTML Tables

✅ Great, no nested tables detected.

In general it is not recommended to use nested tables or to utilize tables for page layout. Nested tables are known to cause performance issues due to increased HTML size and rendering time. It is better to use CSS layout instead.

Web Analytics

✅ Yes, we have detected following web anlytics tools:
   - Google™ Analytics
   - Quantcast™ Measure

Web Analytics Tools collect and measure information about visitor activity on a website. Well interpreted web traffic data is invaluable in determining a successfully web strategy and assessing the effectiveness of a website. At a minimum, we recommend to utilize at least one web analytics tool.

robots.txt

✅ Yes, http://amdrafting.com/robots.txt

A robots.txt file restricts access to your site by search engine robots that crawl the web. (www.robotstxt.org/robotstxt.html)

XML Sitemap

✓ Found following XML sitemap(s):
  - http://amdrafting.com/sitemap.xml

> Sitemaps inform search engines about pages available for crawling. In its simplest form, a Sitemap is an XML file that lists URLs for a site along with additional metadata about each URL. XML sitemap should help search engines to crawl the site more intelligently. (http://www.sitemaps.org/protocol.html)

Favicon

✓

> The Favicon is a small icon associated with a website. The Favicon is important because it is displayed next to the website's URL in the address bar of the browser as well as in bookmarks and shortcuts. (en.wikipedia.org/wiki/Favicon)

Custom 404 Error Page

✓ Yes, custom 404 error page detected.

> A404 is a standard http response code for a resource that cannot be located on the server. Webservers usually return a "404 Not Found" error page for non-existing pages. Unfortunately, these default error pages are very generic and a not very user friendly, therefore, using a custom 404 error page is highly recommended.
>
> Process of returning http status code "200 OK" for a non-existent page or redirecting users to another url is called soft 404. Soft 404 errors are problematic for search engines and are not advisable. (https://support.google.com/webmasters/answer/181708)

Printability

ℹ Could not locate print-friendly CSS.

> Print-friendly pages are designed to fit on an 8.5"x11" or A4 sheet and usually include only the content of the page, along with source information. (webdesign.about.com/od/printerfriendly/a/aa041403a.htm)

W3C CSS Validation

✓ Status: PASSED [0 error(s)]

> It is recommended to use valid CSS to ensure that the website displays correctly. (W3C CSS Validation Service).

DMOZ

✗ Not Listed

> DMOZ the Open Directory Project is the most comprehensive human edited directory of the Web, compiled by a vast global community of volunteer editors. (www.dmoz.org/help/geninfo.html)

Backlinks

Approximate number of backlinks indexed by Google™: **more than 200**
Approximate number of backlinks indexed by Bing™: **less than 300**

The number of backlinks is one indication of the popularity or importance of that website or page therefore the more backlinks comming from reputable websites the better. (en.wikipedia.org/wiki/Backlink)

Page Rank

PR: **1** out of 10 (**Poor**)

PageRank is Google's measure of the importance of a page. It is based on complex algorithmes evaluating page content, authority, keyword density, back links, traffic, demand and more. (en.wikipedia.org/wiki/PageRank)

Indexed Pages

Estimated number of pages indexed by Google™: **less than 200**
Estimated number of pages indexed by Bing™: **more than 70**

The higher number of indexed pages the more content search engines can index, which increases overall value of the website. (en.wikipedia.org/wiki/Search_engine_indexing)

Domain Age

Your domain was registerd for the first time: 7 years, 9 months, 22 days ago.

Age of the domain is one of the many signals that search engines utilize for ranking. Brand new domains generally have more difficult time to rank high for the first few months. (http://www.coconutheadphones.com/does-domain-agematter)

Domain Expiration

Your domain expires in: 2 years, 1 month, 12 days.

Domain expiration far in to the future is considered a good practice as it promotes confidence in your website, decreases chances of losing domain and in certain cases might help with search engine ranking. (http://www.hover.com/blog/three-reasons-to-renew-your-domain-names-for-five-years)

Links 🔍

We found a total of **89** links out of which **3** are duplicate links:

Internal Links: relative	Internal Links: absolute	External Links: noFollow	External Links: passing Juice	Other
4 (4.49%)	47 (52.81%)	0 (0.00%)	38 (42.70%)	0

	Anchor(s)	Count	Title	URL	Length	Target	Rel	Type	
✔	IMAGE (amdrafting.com)	2	Architectural Millwork Drafting	Static	22	-	home	Absolute	⌄
✔	↑	3	amdrafting	Static	1	-	-	Relative	⌄
✔	March 2013	1	-	Static	30	-	-	Absolute	
✔	May 2012	1	-	Static	30	-	-	Absolute	
✔	February 2012	1	-	Static	30	-	-	Absolute	
✔	January 2012	1	-	Static	30	-	-	Absolute	
✔	October 2011	1	-	Static	30	-	-	Absolute	
✔	September 2011	1	-	Static	30	-	-	Absolute	
✔	August 2011	1	-	Static	30	-	-	Absolute	
✔	June 2011	1	-	Static	30	-	-	Absolute	
✔	May 2011	1	-	Static	30	-	-	Absolute	
✔	February 2011	1	-	Static	30	-	-	Absolute	
✔	January 2011	1	-	Static	30	-	-	Absolute	
✔	December 2010	1	-	Static	30	-	-	Absolute	
✔	November 2010	1	-	Static	30	-	-	Absolute	
✔	Millwork Shop Drawings About	1	Millwork Shop Drawings About	Static	51	-	-	Absolute	
✔	Commercial Drawings Contact	1	Design Shop Drawings Contact	Static	51	-	-	Absolute	
✔	CAD Shop Drawings Service	1	Cad Shop Drawings Service	Static	48	-	-	Absolute	
✔	Cabinet Drafters Relation	1	Cabinet Drafters Relation	Static	48	-	-	Absolute	
✔	Frequently Asked Questions	1	Frequently Asked Questions	Static	49	-	-	Absolute	
✔	Cabinet Shop Drawing Sitemap	1	Cabinet Shop Drawing Sitemap	Static	34	-	-	Absolute	
✔	Cad Design Global Resources	1	Cad Design Global Resources	Static	50	-	-	Absolute	
✔	Cad Design Business Solution	1	Cad Design Business Solution	Static	51	-	-	Absolute	
✔	Woodworking Cabinet Hardware	1	Woodworking Cabinet Hardware	Static	51	-	-	Absolute	
✔	Cad Design Drawing Education	1	Cad Design Drawing Education	Static	51	-	-	Relative	
✔	Woodworking Cabinet Laminate	1	Woodworking Cabinet Laminate	Static	51	-	-	Absolute	
✔	Cabinet Woodworking Lumber	1	Lumber	Static	49	-	-	Absolute	
✔	AutoCAD Woodworking Moulding	1	AutoCAD Woodworking Moulding	Static	52	-	-	Absolute	
✔	Cabinet Woodworking Moulding	1	Cabinet Woodworking Moulding	Static	51	-	-	Absolute	
✔	Cad Woodworking Organization	1	Cad Woodworking Organization	Static	51	-	-	Absolute	
✔	Casework Design Cad Software	1	Casework Design Cad Software	Static	51	-	-	Absolute	
✔	Cabinet Design Solid Surface	1	Cabinet Design Solid Surface	Static	51	-	-	Absolute	
✔	Cabinet Design Wood Veneer	1	Cabinetry Design Wood Veneer	Static	49	-	-	Absolute	
✔	Cad Design Woodworking Books	1	Cad Design Woodworking Books	Static	51	-	-	Absolute	
✔	Woodworking Design Magazine	1	Woodworking Design Magazine	Static	50	-	-	Absolute	
✔	AMDrafting AutoCAD Blog	1	AMDrafting AutoCAD Blog	Static	27	-	-	External	
✔	Post	1	Post	Static	29	-	-	Absolute	

	Name		Title	Type				
✓	Sale Buy Bargain Specialty	1	Bargains Specialty	Static	49	-	-	Absolute
✓	Drafting Services	1	Drafting Services	Static	40	-	-	Absolute
✓	AMDrafting Cabinet Drafters	1	AMDrafting Cabinet Drafters	Static	50	-	-	Absolute
✓	AutoCAD Drawings Link To Us	1	AutoCAD Drawings Link To Us	Static	50	-	-	Absolute
✓	AMDrafting Terms Conditions	1	AMDrafting Terms Conditions	Static	50	-	-	Absolute
✓	AMDrafting Disclaimer	1	AMDrafting Disclaimer	Static	44	-	-	Absolute
✓	AMDrafting Privacy Policy	1	AMDrafting Privacy Policy	Static	48	-	-	Absolute
✓	Millwork	1	Millwork	Static	31	-	-	Absolute
✓	Architectural Millwork Drafting Google+	1	Architectural Millwork Drafting Google+	Static	36	-	publisher	External
✓	Architectural Millwork Drafting Linkedin	1	Architectural Millwork Drafting Linkedin	Static	64	-	-	External
✓	Architectural Millwork Drafting Pinterest	1	Architectural Millwork Drafting Pinterest	Static	37	-	-	External
✓	Architectural Millwork Drafting StumbleUpon	1	Architectural Millwork Drafting StumbleUpon	Static	46	-	-	External
✓	Architectural Millwork Drafting Delicious	1	Architectural Millwork Drafting Delicious	Static	32	-	-	External
✓	Architectural Millwork Drafting Yelp	1	Architectural Millwork Drafting Yelp	Static	68	-	-	External
✓	Architectural Millwork Drafting Foursquare	1	Architectural Millwork Drafting Foursquare	Static	81	-	-	External
✓	Architectural Millwork Drafting Facebook	1	Architectural Millwork Drafting Facebook	Static	35	-	-	External
✓	Autocad Shop Drawings Facebook	1	Autocad Shop Drawings Facebook	Static	57	-	-	External
✓	Cabinet Shop Drawings Facebook	1	Cabinet Shop Drawings Facebook	Static	57	-	-	External
✓	Cabinetry Shop Drawings Facebook	1	Cabinetry Shop Drawings Facebook	Static	59	-	-	External
✓	Casework Shop Drawings Facebook	1	Casework Shop Drawings Facebook	Static	58	-	-	External
✓	Furniture Shop Drawings Facebook	1	Furniture Shop Drawings Facebook	Static	59	-	-	External
✓	Millwork Shop Drawings Facebook	1	Millwork Shop Drawings Facebook	Static	58	-	-	External
✓	Woodwork Shop Drawings Facebook	1	Woodwork Shop Drawings Facebook	Static	58	-	-	External
✓	Woodworking Shop Drawings Facebook	1	Woodworking Shop Drawings Facebook	Static	61	-	-	External
✓	Autocad Drafting Services Facebook	1	Autocad Drafting Services Facebook	Static	61	-	-	External
✓	Cad Drafting Services Facebook	1	Cad Drafting Services Facebook	Static	57	-	-	External
✓	Cabinet Drafting Services Facebook	1	Cabinet Drafting Services Facebook	Static	61	-	-	External
✓	Cabinetry Drafting Services Facebook	1	Cabinetry Drafting Services Facebook	Static	63	-	-	External
✓	Casework Drafting Services Facebook	1	Casework Drafting Services Facebook	Static	62	-	-	External
✓	Furniture Drafting Services Facebook	1	Furniture Drafting Services Facebook	Static	63	-	-	External
✓	Millwork Drafting Services Facebook	1	Millwork Drafting Services Facebook	Static	62	-	-	External
✓	Woodwork Drafting Services Facebook	1	Woodwork Drafting Services Facebook	Static	62	-	-	External
✓	Woodworking Drafting Services Facebook	1	Woodworking Drafting Services Facebook	Static	65	-	-	External
✓	Shop Drawings Facebook	1	Shop Drawings Facebook	Static	49	-	-	External

✔ Cad Shop Drawings Facebook	1	Cad Shop Drawings Facebook	Static	53	-	-	External
✔ Harvey Cates Facebook	1	Harvey Cates Facebook	Static	37	-	-	External
✔ Harvey Cates Twitter	1	Harvey Cates Twitter	Static	30	-	-	External
✔ Harvey Cates Google+	1	Harvey Cates Google+	Static	37	-	author	External
✔ Harvey Cates Linkedin	1	Harvey Cates Linkedin	Static	38	-	-	External
✔ RSS	1	Syndicate this site using RSS	Static	27	-	-	Absolute
✔ Atom	1	Syndicate this site using Atom	Static	32	-	-	Absolute
✔ Comments RSS	1	The latest comments to all posts in RSS	Static	36	-	-	Absolute
✔ W3C Markup Validator	1	W3C Markup Validator	Dynamic	56	-	-	External
✔ W3C CSS Validator	1	W3C CSS Validator	Dynamic	71	-	-	External
✔ W3C RSS Validator	1	W3C RSS Validator	Dynamic	72	-	-	External
✔ VERIFIED™ Dun & Bradstreet Credibility Corp.	1	VERIFIED™ Dun & Bradstreet Credibility Corp.	Static	47	-	-	External
✔ Veteran Owned Business Member	1	Veteran Owned Business Member	Static	35	_blank	-	External
✔ IMAGE (amdrafting.com)	1	amdrafting.com	Static	1	-	-	Relative

> Hyperlinks are an integral part of any website and properly linked content has great impact on the SEO. It is a good practice to keep number of unique links below 100, URLs preferably as short and concise as possible and utilize nofollow attribute to control PageRank flow passed through links.

IP Canonicalization 🔍

❌ No, your site's IP 50.62.237.1 does not redirect to amdrafting.com.

> Some web spiders index websites using IP as well as domain name which can cause duplicate content if there is no IP Canonicalization. (www.mattcutts.com/blog/seo-advice-url-canonicalization)

URL Canonicalization 🔍

✔ Yes, both the www.amdrafting.com and amdrafting.com resolve to the same URL.

> Domain name with WWW and without can be considered as different pages causing duplicate content for search engines. (www.mattcutts.com/blog/seo-advice-url-canonicalization)

Page Speed

Google Page Speed score: **98%** (High)

Requests	Hosts	Load time	Html	Images	JavaScript	CSS	Flash	Other	Page Size
7	5	0.92s	25.37 KB	11 KB	34 KB	0 B	0 B	819 B	71.17 KB

Recommendation	Impact	Details
✔ Avoid landing page redirects	None	⌄
✔ Enable compression	None	⌄
✔ Leverage browser caching	Low	⌄
✔ Reduce server response time	Low	⌄
✔ Minify CSS	None	⌄
✔ Minify HTML	None	⌄
✔ Minify JavaScript	None	⌄
✔ Eliminate render-blocking JavaScript and CSS in above-the-fold content	None	⌄
✔ Optimize images	Low	⌄
✔ Prioritize visible content	None	⌄

PageSpeed analyzes webpages and evaluates its performance while providing suggestions on reducing page load times. Google is now incorporating website speed in search ranking (http://www.mattcutts.com/blog/site-speed)

Server Information

Server IP: 50.62.237.1

Server Location: 🇺🇸 ARIZONA, Scottsdale

Name Server 1:   pdns05.domaincontrol.com (216.69.185.52)
Name Server 2:   pdns06.domaincontrol.com (208.109.255.52)

Your server's IP address and location have minor impact on the country specific SEO. It is recommend to host the website in the country where the number of vistors is desired to be the highest. Search engines take the geolocation of a server into account. (http://www.youtube.com/watch?v=hXt23AXIJJU)

HTTPS (SSL)

❌ No HTTPS (SSL) found.

Google™ is now treating HTTPS as a ranking signal. HTTPS is a secure web protocol that allows for encrypted communication between website and the client. HTTPS protocol requires your website to have an SSL certificate, which can be purchased from a Certificate Authority (CA) or SSL vendor. (http://googleonlinesecurity.blogspot.in/2014/08/https-as-ranking-signal_6.html).

Safe Browsing 🔒

✅ Yes

> Safe Browsing is a service provided by Google that enables applications to check URLs against Google's constantly updated lists of suspected phishing and malware pages. (http://www.google.com/safebrowsing/diagnostic?site=)

Spam Blacklist 🔒

✅ Good, your IP is not blacklisted.

> Spammer directories provide lists of IPs from which spam distribution is reported. Emails sent from the blocked IPs are subject to closer scrutiny and are much less likely to be delivered. For email campaigns it is recommended to utilize professional email services to ensure that your website IP is not blocked. (www.stopforumspam.com)

Email Address Obfuscation 🔒

✅ Great, this webpage does not contain email addresses displayed in plain text.

> It is recommended to obfuscate email addresses posted in public. This prevents email addresses from being automatically harvested by spam bots which helps to decrease number of unsolicited emails.

Directory Browsing 🔒

✅ Great, your server has directory browsing disabled.

> Protect Webserver directories from unwanted browsing. To enhance security, directory browsing should be disabled unless you have a specific reason to enable it. If you enable directory browsing, make sure that you only enable it on the particular directory or directories that you want to share. (http://technet.microsoft.com/en-us/library/cc731109)

Whois Privacy 🔒

Registrant:
Name:	Harvey Cates
Organization:	Architectural Millwork Drafting
Address:	976 S. Laney Rd., Locust Grove, 30248, US
Phone:	+1.6785863676
Email:	hlcates@amdrafting.com

Administrative Contact:
Name:	Harvey Cates
Organization:	Architectural Millwork Drafting
Address:	976 S. Laney Rd., Locust Grove, 30248, US
Phone:	+1.6785863676
Email:	hlcates@amdrafting.com

Technical Contact:
Name:	Harvey Cates
Organization:	Architectural Millwork Drafting
Address:	976 S. Laney Rd., Locust Grove, 30248, US
Phone:	+1.6785863676
Email:	hlcates@amdrafting.com

Whois Privacy is a service that prevents domain owner contact information from being displayed in the publicly available Whois records. This can help to cut down on unwanted spam but utilizing Whois privacy should be evaluated against business model and branding strategy.

Server Signature 🔒

Good, your server does not provide version information.

Attackers can utilize server signature versioning information to their advantage therefore it is recommended to disable it when possible. (Disable server signature for Apache or IIS).