

## Report for chooseahomenow.com



Score: **83.1 %**




















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This report provides analysis of the key factors that influence the SEO, performance, security and the usability of your website.

The score is based on a **100** points scale that represents your website's overall architecture, configuration and design. The algorithm is based on various criteria, including search engine data, website structure, site performance, and others.

A score lower than **40** means that there is a lot of areas to improve. A score above **70** is a good mark and it means that your website is probably well optimized.

### Legend

	High score		Medium score		Low score		Info only
	social		backlinks		visitors		accessibility
	SEO-content		technology		validity		usability
	SEO		mobile		performance		SEO-Authority
	security						

## Top Priorities



- Fix HTML validation errors
- Fix CSS validation errors
- Promote your organization on social media
- Eliminate render-blocking JavaScript and CSS in above-the-fold content
- Optimize your website for mobile devices
- Enable compression
- Submit your website to DMOZ directory
- Declare language
- Leverage browser caching
- Verify your Facebook page account
- Redirect IP address to domain name
- Optimize images
- Minify JavaScript
- Size tap targets appropriately
- Consider not using iframes

## Social Media Indicators



Your social media presence is average.

Facebook Mentions	1,066	Google™+ Mentions	1,346	Pinterest Mentions	0
LinkedIn Mentions	0	StumbleUpon Views	1	Reddit Mentions	0

High level of social activity increases domain authority and ability to rank higher, helps search engines to find and index new content in real-time, provides indicators for content authenticity and readers engagement.

Note: This data relates only to the websites URL and does not include specific brand pages.

## Facebook



We have located following Facebook Page:



### Don Maclary - Real Estate Professional

Real Estate | Real Estate Agent

Virginia Beach, VA United States

<https://www.facebook.com/chooseahomenow>

Don Maclary - Realtor, Making Real Estate Transactions Simple and Enjoyable. Bringing Home Buyer's & Seller's Together. Shop Now

<http://chooseahomenow.com>

Facebook Likes:	1,683	Great, you have many fans liking your page.	
Talking about this:	268	Excellent, it appears that people are engaged with your content.	
Were here:	4	Great, some users "Checked In" at your physical location.	
Facebook Page Vanity URL:	Yes	Perfect, your Facebook Page has vanity url.	
Linking to Facebook Page:	Yes	Good, your homepage is linking to your Facebook Page.	
Verified Facebook Account:	No	Your Facebook Page account is not verified.	

Facebook is the largest and most popular social networking website. A well utilized Facebook page can increase your visibility online, improve your real-time search engine optimization, and provide your visitors with a venue to connect and promote your brand.

<https://www.facebook.com/business/build>

## Twitter™



We have located following Twitter™ account:



Don Maclary  
[@ChooseaHomeNow](#)  
Virginia Beach, Virginia

<b>Description:</b>	Always me! Howard Hanna William E Wood Realtor serving Va Beach Ocean Front to the Nansemond River. My success comes from Answering my phone! & Customer Service <b>Length:</b> 164 characters.	✓
<b>Tweets:</b>	2,196 - Excellent, you have many tweets.	✓
<b>Followers:</b>	2,653 - Great, you have many followers.	✓
<b>Following:</b>	498 - Good, you are following some users.	✓
<b>Page Link:</b>	Yes, your homepage is linking to your Twitter™ account.	✓
<b>Verified:</b>	No, your account has not been verified by Twitter™	✗
<b>Account Age:</b>	4 years, 6 months, 24 days, 23 hours	✓
<b>Last Tweet:</b>	1 day, 13 hours, 27 minutes, 14 seconds ago.	✓

Twitter is a very popular social networking and micro-blogging service that when utilized correctly can significantly increase your brand awareness, promote your products and services, boost traffic to your website and help to connect with visitors. <https://twitter.com/about>

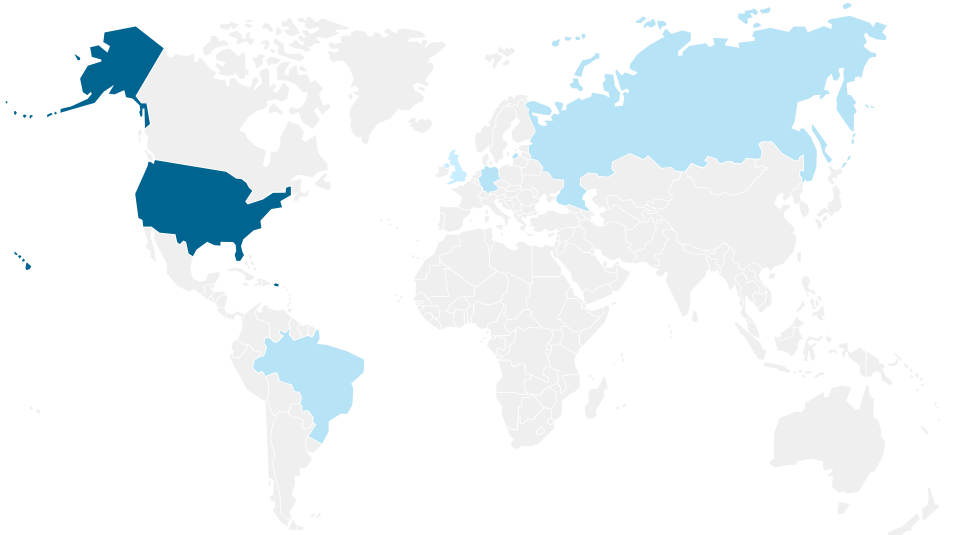
## Traffic Rank



**3,817,458** most visited website in the **World**      **Trend:** ▼ down (+2,215,624)  
**571,961** most visited website in **United States**

Traffic Rank is provided by [Alexa](#)

## Visitors Localization



Low High

Country	Percent	Domain (ccTLD)	Status
United States	98.0%	chooseahomenow.us	Not available.
Brazil	0.3%	chooseahomenow.br	Not available.
Germany	0.3%	chooseahomenow.de	Not available.
Russia	0.3%	chooseahomenow.ru	Not available.
United Kingdom	0.1%	chooseahomenow.co.uk	Not available.

Registering country code top level domains (ccTLD) can prevent potential competitors from taking advantage of your primary domain reputation. It is also one of the ways to improve country specific SEO and performance. (<http://www.searchenginejournal.com/seo-without-boarders-a-guide-to-international-seo-nick-paterman/60092/>)

## Images



Perfect, all images have ALT attribute.

**Number of images:** 19

**Missing alt tag:** 0

The "alt" attribute provides a text equivalent for the image. If the browser cannot display an image the alt description will be given in its place. Furthermore, some visitors cannot see images as they might be blind in which the alt tag provides a valuable image description. Finally, search engines utilize the alt attribute for image search indexing. ([www.w3.org/QA/Tips/altAttribute](http://www.w3.org/QA/Tips/altAttribute))

## Title



We have found following title:

*"Howard Hanna Real Estate, Virginia Beach, Home Sales"*

**Length:** 52 characters

The <TITLE> element provides a short piece of text describing the document. The title is very important as it shows in the window title bars, bookmarks and search results. Title should be between 60 to 80 characters long. ([www.w3.org/QA/Tips/good-titles](http://www.w3.org/QA/Tips/good-titles))

## Description Metatag



We have found following description:

*"Howard Hanna, Don Maclary Realtor Moving Military Families, Real Estate Near Hampton Roads Navy Bases, Home Sales, Virginia Beach, Norfolk, Chesapeake, Suffolk"*

**Length:** 159 characters

The description attribute should provide a concise explanation of a Web page's content. Also, the description is often displayed on search engine results and can affect page ranking. ([en.wikipedia.org/wiki/Meta\\_element#The\\_description\\_attribute](https://en.wikipedia.org/wiki/Meta_element#The_description_attribute))

## Keywords Metatag



We have found **8** keywords:

- Howard Hanna Real Estate
- Virginia Beach - Suffolk Homes
- Virginia Beach Home Sales
- Don Maclary - Realtor
- Free Home Buyer Class
- Hampton Roads
- Moving Military Families
- Navy Bases

**Length:** 182 characters

The keywords attribute was utilized by search engines to provide more accurate search results. Due to the over usage and spamming the keywords attribute has been phased out and is no longer relevant. Google doesn't use the "keywords" meta tag in web search ranking. ([googlewebmastercentral.blogspot.se/2009/09/google-does-not-use-keywords-meta-tag.html](http://googlewebmastercentral.blogspot.se/2009/09/google-does-not-use-keywords-meta-tag.html))

## Text to HTML Ratio



The Text to HTML ratio is **22.15%**

Original content is by far the single most important element to search engines. Low Text to HTML ratio indicates little content for search engines to index. We consider it to be good practice to have a Text to HTML ratio of at least 10% and ideal above 20%

## Keyword Density & Consistency



	Consistent	Keywords	Density	Count	Title	Description	H1-H6	ALT	Bold
	✓	home	5.35%	85	1	1	14	23	15
	✓	virginia	3.08%	49	1	1	8	15	9
	✓	beach	2.77%	44	1	1	8	13	8
	✓	estate	2.58%	41	1	1	2	12	4
	✓	real	2.45%	39	1	1	2	12	4
	✓	homes	2.39%	38	-	-	5	9	4
	✓	hampton	2.14%	34	-	1	5	6	10
	✓	roads	2.01%	32	-	1	5	6	9
	✓	sales	1.83%	29	1	1	4	14	1
	✓	howard	1.70%	27	1	1	4	13	2
-----									
	✓	virginia beach	2.71%	43	1	1	8	-	-
	✓	real estate	2.45%	39	1	1	2	-	-
	⚠	hampton roads	2.01%	32	-	1	5	-	-
	✓	howard hanna	1.70%	27	1	1	4	-	-
	✓	home sales	1.70%	27	1	1	4	-	-
-----									
	⚠	virginia beach oceanfront	1.20%	19	-	-	5	-	-
	⚠	home buyer class	0.76%	12	-	-	3	-	-
	⚠	free home buyer	0.69%	11	-	-	3	-	-
	⚠	howard hanna william	0.50%	8	-	-	3	-	-
	✗	hampton roads cities	0.38%	6	-	-	-	-	-

Keywords density and consistency are notable factors for optimal page SEO. Preferred keywords should have higher keywords density indicating their importance. Optimally, preferred keywords should also be consistently utilized in multiple essential areas of the page such as title, description meta tag, h1 through h6 headings, alt image attributes, backlinks and internal links anchor text. Keyword density of above 5% is a good indication that the word or phrase appears too many time in the content. ([more information](#))

## Frames



Yes, 1 inline frame(s) detected.

It is not recommended to use frames or iframes because they can cause problems for search engines. It is best to avoid frames and inline frames whenever possible ([searchenginewatch.com/article/2064573/Search-Engines-and-Frames](http://searchenginewatch.com/article/2064573/Search-Engines-and-Frames)). If frames must be utilized consider <noframes> tag. ([www.w3schools.com/tags/tag\\_noframes.asp](http://www.w3schools.com/tags/tag_noframes.asp)).

## Flash



No flash detected.

Flash and other reach-media technologies should primarily be utilized for decorative purposes. This makes your site more search engine friendly and improves accessibility ([support.google.com/webmasters/bin/answer.py?hl=en&answer=72746#1](https://support.google.com/webmasters/bin/answer.py?hl=en&answer=72746#1)).

## Headings



- 1 <H1>
  - Home Sales, Howard Hanna William E Wood, Moving Virginia Beach, Suffolk, Norfolk,

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- 1 <H2>
  - Howard Hanna William E Wood consistently providing outstanding Real Estate Service to clients moving in and out of Hampton Roads. Virginia Beach, Chesapeake, Suffolk, and Norfolk VA, We bring the American Dream to life Selling Homes from the Virginia Beach Oceanfront to Suffolk VA, Serving First Time Buyers with a FREE Home Buyer Class, Growing families find larger homes and Luxury Home Sales on the water. From the Virginia Beach Oceanfront to Suffolk. Locating Homes for everyone everywhere in Hampton Roads, Home Buyer's and Seller's enjoy finding Homes for Sale or Selling a Home with the Choose a Home Team!

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- 0 <H3>

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- 6 <H4>
  - Sign Up for a Free Home Buyer Class, or Just get some answers on the home buying process
  - Don Maclary Realtor Serving Hampton Roads Home Buyers and Sellers From the Virginia Beach Oceanfront to Suffolk VA
  - Howard Hanna Home Sales, Moving to Virginia Beach Oceanfront, Homes in Hampton Roads From the Virginia Beach Oceanfront to Suffolk VA..
  - FREE Home Buyer Class, Become A Home Owner it's easier than you think With The Choose A Home Team!
  - Howard Hanna William E Wood Real Estate, Home Sales, Norfolk, Virginia Beach, Suffolk, Chesapeake, Norfolk, VA
  - Don Maclary, Realtor, ABR, VHDA Trainer

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- 2 <H5>
  - Email or phone me to setup a free consultation. Let's talk and see if we're a good fit for each other!
  - Moving Families in and out of Hampton Roads

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- 0 <H6>

The <h1> to <h6> tags are used to define HTML headings. The <h1> tag should hold the title describing the content of a specific page therefore only one h1 tag is needed per page. There can be any number of h2 - h6 tags but they should be added in order of importance ([www.w3schools.com/tags/tag\\_hn.asp](http://www.w3schools.com/tags/tag_hn.asp)).

## Doctype



XHTML 1.0 TRANSITIONAL

The <!DOCTYPE> declaration tells the web browser about what version of HTML the page is written in. It is good practice to always add the <!DOCTYPE> declaration to the HTML documents, so that the browser knows what type of document to expect. ([www.w3schools.com/tags/tag\\_DOCTYPE.asp](http://www.w3schools.com/tags/tag_DOCTYPE.asp))

## Character Encoding



 UTF-8 (Unicode)  
Covers: Worldwide

To display an HTML page correctly, the browser must know what character-set to use ([en.wikipedia.org/wiki/Character\\_encodings\\_in\\_HTML](https://en.wikipedia.org/wiki/Character_encodings_in_HTML)).

## Language



Declared Language: None  
Language Attribute: en-US (English)

The HTML "lang" attributes and language metatag define the base language to be used for displaying text and characters on a Website. [www.mcanerin.com/en/articles/meta-language.asp](https://www.mcanerin.com/en/articles/meta-language.asp)

## W3C Markup Validation




 Status: **FAILED** [2 errors, 1 warning(s)]

It is good practice to use valid HTML/XHTML markup as it ensures that the search engines can read the website correctly as well as it improves cross browser compatibility ([W3C Markup Validation Service](https://www.w3.org/MarkUpValidationService/)).

## Deprecated HTML elements



 Good, no deprecated elements found.

A deprecated element is one that has been outdated by newer constructs. Deprecated elements may become obsolete in future versions of HTML so it is recommended not to use them. ([webdesign.about.com/od/htmltags/a/bltags\\_deprctag.htm](https://webdesign.about.com/od/htmltags/a/bltags_deprctag.htm))

## Nested HTML Tables





 Great, no nested tables detected.

In general it is not recommended to use nested tables or to utilize tables for page layout. Nested tables are known to cause performance issues due to increased HTML size and rendering time. It is better to use [CSS layout](#) instead.

## Web Analytics




 Yes, we have detected following web analytics tools:

-  Google™ Analytics
-  Alexa Certified Site Metrics

Web Analytics Tools collect and measure information about visitor activity on a website. Well interpreted web traffic data is invaluable in determining a successful web strategy and assessing the effectiveness of a website. At a minimum, we recommend to utilize at least one web analytics tool.

## robots.txt



 Yes, <http://chooseahomenow.com/robots.txt>

A robots.txt file restricts access to your site by search engine robots that crawl the web. ([www.robotstxt.org/robots.txt.html](https://www.robotstxt.org/robots.txt.html))



## XML Sitemap



Found following XML sitemap(s):

- <http://chooseahomenow.com/sitemap.xml>

Sitemaps inform search engines about pages available for crawling. In its simplest form, a Sitemap is an XML file that lists URLs for a site along with additional metadata about each URL. XML sitemap should help search engines to crawl the site more intelligently. (<http://www.sitemaps.org/protocol.html>)

## Mobile Rendering



Mobile internet usage has been exceeding PC's since 2014 and growing so it is critical for pages to render correctly on mobile devices.

## Mobile Optimization



Google Mobile Page Speed score: **70%**(Average)

Requests	Hosts	Load time	Html	Images	JavaScript	CSS	Flash	Other	Page Size
75	18	3.11s	201.62 KB	276.97 KB	1.39 MB	195.02 KB	0 B	66.98 KB	2.11 MB

Recommendation	Impact	Details
✓ Avoid app install interstitials that hide content	None	⌵
✓ Avoid landing page redirects	None	⌵
⚠ Enable compression	Medium	⌵
⚠ Leverage browser caching	Medium	⌵
✓ Reduce server response time	None	⌵
✓ Minify CSS	None	⌵
✓ Minify HTML	None	⌵
✓ Minify JavaScript	Low	⌵
✗ Eliminate render-blocking JavaScript and CSS in above-the-fold content	High	⌵
✓ Optimize images	Low	⌵
✓ Prioritize visible content	None	⌵

Mobile PageSpeed analyzes webpages and evaluates its performance while providing suggestions on reducing page load times. Google is incorporating website speed in search ranking (<http://www.matcutts.com/blog/site-speed>)

## Mobile Experience



- ✓ Mobile User Experience: **92%**(High)
- ✓ **Avoid plugins** - Your page does not appear to use plugins, which would prevent content from being usable on many platforms.
  - ✓ **Configure the viewport** - Your page specifies a viewport matching the device's size, which allows it to render properly on all devices.
  - ✓ **Size content to viewport** - The contents of your page fit within the viewport.
  - ✓ **Size tap targets appropriately** - Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience. The following tap targets are close to other nearby tap targets and may need additional spacing around them. [show more](#)
    - The tap target <http://choosea...mes-for-sale-2> Virginia Beach...Homes for Sale and 2 others are close to other tap targets.
  - ✓ **Use legible font sizes** - The text on your page is legible.
  - ⚠ **Mobile Page Speed** - Your page speed is **average** on mobile devices.

Mobile users have now become a critical part of online visits. Making the website mobile friendly is no longer an option but rather necessity. (<https://developers.google.com/webmasters/smartphone-sites/>)

## Favicon



The Favicon is a small icon associated with a website. The Favicon is important because it is displayed next to the website's URL in the address bar of the browser as well as in bookmarks and shortcuts. ([en.wikipedia.org/wiki/Favicon](https://en.wikipedia.org/wiki/Favicon))

## Custom 404 Error Page



Yes, custom 404 error page detected.

A404 is a standard http response code for a resource that cannot be located on the server. Webservers usually return a "404 Not Found" error page for non-existing pages. Unfortunately, these default error pages are very generic and a not very user friendly, therefore, using a custom 404 error page is highly recommended.

Process of returning http status code "200 OK" for a non-existent page or redirecting users to another url is called soft 404. Soft 404 errors are problematic for search engines and are not advisable. (<https://support.google.com/webmasters/answer/181708>)

## Printability



Great, you are using print-friendly CSS:

- [http://choose.mdesalesinc.netdna-cdn.com/wp-content/cache/autoptimze/css/autoptimze\\_0aaeb415077544a9066a4a65a3d4b926.css](http://choose.mdesalesinc.netdna-cdn.com/wp-content/cache/autoptimze/css/autoptimze_0aaeb415077544a9066a4a65a3d4b926.css)

Print-friendly pages are designed to fit on an 8.5"x11" or A4 sheet and usually include only the content of the page, along with source information. ([webdesign.about.com/od/printerfriendly/a/aa041403a.htm](http://webdesign.about.com/od/printerfriendly/a/aa041403a.htm))

## W3C CSS Validation



Status: **FAILED** [92 error(s)]

It is recommended to use valid CSS to ensure that the website displays correctly. ([W3C CSS Validation Service](https://www.w3.org/Service)).

## DMOZ



Not Listed

DMOZ the Open Directory Project is the most comprehensive human edited directory of the Web, compiled by a vast global community of volunteer editors. ([www.dmoz.org/help/geninfo.html](http://www.dmoz.org/help/geninfo.html))

## Backlinks



Approximate number of backlinks indexed by Google™: **more than 200**

Approximate number of backlinks indexed by Bing™: **more than 100**

The number of backlinks is one indication of the popularity or importance of that website or page therefore the more backlinks coming from reputable websites the better. ([en.wikipedia.org/wiki/Backlink](https://en.wikipedia.org/wiki/Backlink))

## Page Rank



PR: **0** out of 10 (**Very Poor**)

PageRank is Google's measure of the importance of a page. It is based on complex algorithms evaluating page content, authority, keyword density, back links, traffic, demand and more. ([en.wikipedia.org/wiki/PageRank](http://en.wikipedia.org/wiki/PageRank))

## Indexed Pages



Estimated number of pages indexed by Google™: **about 400**  
Estimated number of pages indexed by Bing™: **about 80**

The higher number of indexed pages the more content search engines can index, which increases overall value of the website. ([en.wikipedia.org/wiki/Search\\_engine\\_indexing](http://en.wikipedia.org/wiki/Search_engine_indexing))

## Domain Age



Your domain was registered for the first time: 7 years, 8 months, 9 days ago.

Age of the domain is one of the many signals that search engines utilize for ranking. Brand new domains generally have more difficult time to rank high for the first few months. (<http://www.coconutheadphones.com/does-domain-age-matter>)

## Domain Expiration



Your domain expires in: 3 years, 3 months, 20 days.

Domain expiration far in to the future is considered a good practice as it promotes confidence in your website, decreases chances of losing domain and in certain cases might help with search engine ranking. (<http://www.hover.com/blog/three-reasons-to-renew-your-domain-names-for-five-years>)








Links



We found a total of 86 links out of which 30 are duplicate links:

Internal Links: relative	Internal Links: absolute	External Links: noFollow	External Links: passing Juice	Other
4 (4.65%)	74 (86.05%)	0 (0.00%)	8 (9.30%)	0

Anchor(s)	Count	Title	URL	Length	Target	Rel	Type	
<a href="#">HOME</a>	2	Real Estate, Home sales, Virginia Beach, William E Wood	Static	25	-	-	Absolute	<input type="checkbox"/>
<a href="#">VIEW NEARBY HOMES</a>	4	Moving to Virginia Beach – Hampton Roads Area	Static	59	-	-	Absolute	<input type="checkbox"/>
<a href="#">HOME BUYING</a>	3	DON MACLARY – HOWARD HANNA, REALTOR VIRGINIA BEACH	Static	1	-	-	Relative	<input type="checkbox"/>
<a href="#">WHAT IS YOUR WALK SCORE</a>	2	The more things you can walk to the higher the walk score	Static	62	-	-	Absolute	<input type="checkbox"/>
<a href="#">MORTGAGE CALCULATOR</a>	3	Moving to a new home, Calculate Monthly Payment	Static	45	-	-	Absolute	<input type="checkbox"/>
<a href="#">REAL ESTATE SALES QUESTIONS</a>	1	Hampton Roads Real Estate	Static	64	-	-	Absolute	
<a href="#">HOME BUYER REPRESENTATION</a>	2	Free VHDA Home Buyer Class	Static	57	-	-	Absolute	<input type="checkbox"/>
<a href="#">HAMPTON ROADS REAL ESTATE – HOME SALES</a>	3	Hampton Roads Homes for Sale	Static	65	-	-	Absolute	<input type="checkbox"/>
<a href="#">HOME BUYING VERSES RENTING</a>	1	Don Maclary – Helping Families Navigate the Moving Process	Static	51	-	-	Absolute	
<a href="#">REAL ESTATE TESTIMONIALS</a>	1	Testimonials – Hampton Roads Real Estate – Virginia Beach Oceanfront, Norfolk, Chesapeake, Suffolk	Static	59	-	-	Absolute	
<a href="#">LOCAL LENDERS</a>	1	VA Home Loans, Near Naval Station Oceana	Static	48	-	-	Absolute	
<a href="#">ONLINE TARGET MARKETING – Home Selling</a>	2	ONLINE TARGET MARKETING, Hampton Roads Real Estate	Static	64	-	-	Absolute	<input type="checkbox"/>
<a href="#">REAL ESTATE INVESTMENT SALES</a>	1	Howard Hanna Homes for Sale Virginia Beach Oceanfront to Suffolk	Static	65	-	-	Absolute	
<a href="#">SELL YOUR HOME FAST</a>	2	Military Move – Real Estate Sales – william e wood	Static	69	-	-	Absolute	<input type="checkbox"/>
<a href="#">REAL ESTATE STAGING TIPS</a>	1	Staging Homes, Online Target Marketing, Real Estate	Static	75	-	-	Absolute	
<a href="#">REAL ESTATE QUESTIONS</a>	1	Thinkig About Moving to Virginia Beach or Hampton Roads	Static	91	-	-	Absolute	
<a href="#">HOME SELLER REPRESENTATION</a>	1	William E Wood Realtor’s know the local real estate market	Static	47	-	-	Absolute	
<a href="#">FEATURED HOME SALES</a>	5	Hampton Roads Home Sales, Don Maclary – Realtor	Static	89	-	-	Absolute	<input type="checkbox"/>
<a href="#">UNDERSTANDING YOUR HOMES VALUE</a>	1	Virginia Beach Oceanfront to Suffolk House Values	Static	46	-	-	Absolute	
<a href="#">MOVING?</a>	4	Moving? Get help	Static	36	-	-	Absolute	<input type="checkbox"/>
<a href="#">SELECT REALTOR’S &amp; LENDER’S</a>	2	Realtor’s near Naval Station Norfolk	Static	45	-	-	Absolute	<input type="checkbox"/>
<a href="#">REAL ESTATE BLOG</a>	1	Hampton Roads – Information for Home Buyers & Sellers	Static	56	-	-	Absolute	
<a href="#">Howard Hanna, Don Maclary Realtor, Moving Military Families....olk</a>	1	-	Static	26	-	-	Absolute	

✓ <a href="#">IMAGE (Moving to Hampton Roads V...ok)</a>	1	-		Static	39	_blank	-	External
✓ <a href="#">IMAGE (Home Sales, Norfolk VA Ho...or)</a>	1	-		Static	34	_blank	-	External
✓ <a href="#">HOWARD HANNAHOME SALES, HAMPTON ROADS VA</a>	1	Hampton Roads Home Sales, Virginia Beach Oceanfront		Static	37	-	-	Absolute
✓ <a href="#">VIRGINIABEACH NEIGHBORHOODS – IN TOWN &amp; OCEANFRONT</a>	1	Virginia Beach Oceanfront, neighborhoods in Virginia Beach Va		Static	75	-	-	Absolute
✓ <a href="#">NORFOLK LOCAL NEIGHBORHOODS</a>	1	Norfolk Local Neighborhood list		Static	68	-	-	Absolute
✓ <a href="#">CHESAPEAKE LOCAL NEIGHBORHOODS</a>	1	Local Chesapeake Neighborhood List		Static	71	-	-	Absolute
✓ <a href="#">SUFFOLK LOCAL NEIGHBORHOODS</a>	1	Home Sales, Hampton Roads, Peanut Country		Static	68	-	-	Absolute
✓ <a href="#">LINKS</a>	2	Howard Hanna Realty, Hampton Roads, Free Home Buyer Class		Static	53	-	-	Absolute 
✓ <a href="#">SCHOOLS</a>	1	Best Schools in Hampton Roads		Static	50	-	-	Absolute
✓ <a href="#">HAMPTON ROADS LOCAL TOURISM</a>	1	Best East Coast Vacation Spots		Static	100	-	-	Absolute
✓ <a href="#">WHY MOVE TO VIRGINIABEACH</a>	1	Best place to live on the east coast, Howard Hanna Real Estate		Static	76	-	-	Absolute
✓ <a href="#">VIRGINIABEACH HOME OF FUN THINGS TO DO</a>	1	Beach nightlife and fun stuff to do		Static	57	-	-	Absolute
✓ <a href="#">CHESAPEAKE VIRGINIA– FUN</a>	1	Fun things to do in Chesapeake		Static	58	-	-	Absolute
✓ <a href="#">NORFOLK VIRGINIA– FUN</a>	1	Fun things to do in norfolk		Static	59	-	-	Absolute
✓ <a href="#">INVESTMENT PROPERTY – ONLINE TARGET MARKETING</a>	1	Best real estate website for investors		Static	87	-	-	Absolute
✓ <a href="#">CONTACT US</a>	3	Don Maclary, Relocation, refer a friend to Howard Hanna Real Estate		Static	53	-	-	Absolute 
✓ <a href="#">Please Tell Us How We Did!</a>	1	Howard Hanna Real Estate Client Survey		Static	32	-	-	Absolute
✓ <a href="#">REFER AFRIEND</a>	1	-		Static	40	-	-	Absolute
✓ <a href="#">IMAGE (Free Home Buyer Class, Re...or)</a>	2	-		Static	27	_blank	-	External 
✓ <a href="#">Virginia Beach, VAHomes</a>	2	Virginia Beach Homes, First Time Buyers		Static	66	-	-	Absolute 
✓ <a href="#">Chesapeake, VAHomes</a>	2	Chesapeake Homes First Time Buyers		Static	60	-	-	Absolute 
✓ <a href="#">Portsmouth, VAHomes</a>	2	Portsmouth Homes First Time Buyers		Static	60	-	-	Absolute 
✓ <a href="#">Norfolk, VAHomes</a>	2	Norfolk Homes First Time Buyers		Static	57	-	-	Absolute 
✓ <a href="#">Suffolk, VAHomes</a>	1	Suffolk Homes First Time Buyers		Static	57	-	-	Absolute
✓ <a href="#">Suffolk Home Sales Down down and River Front</a>	1	Suffolk Homes for Sale Howard Hanna		Static	48	-	-	Absolute
✓ <a href="#">Tweet</a>	1	-		Static	25	-	-	External
✓ <a href="#">Find us on Google+ + IMAGE (Don M...e+)</a>	1	-		Static	45	_blank	publisher	External
✓ <a href="#">IMAGE (Free Home Buyer Class, Vi...es)</a>	1	-		Static	48	blank	-	External
✓ <a href="#">IMAGE (Real Estate, Home Sales, ...le)</a>	1	-		Static	28	-	-	External
✓ <a href="#">Howard Hanna William E Wood</a>	1	Howard Hanna William E Wood Realty		Static	30	_blank	-	Absolute
✓ <a href="#">JOIN OUR TEAM</a>	1	-		Static	39	-	-	Absolute

Hyperlinks are an integral part of any website and properly linked content has great impact on the SEO. It is a good practice to keep number of unique links below 100, URLs preferably as short and concise as possible and utilize nofollow attribute to control PageRank flow passed through links.

## IP Canonicalization




 No, your site's IP [67.23.254.129](http://67.23.254.129) does not redirect to [chooseahomenow.com](http://chooseahomenow.com).

Some web spiders index websites using IP as well as domain name which can cause duplicate content if there is no IP Canonicalization. ([www.matcutts.com/blog/seo-advice-url-canonicalization](http://www.matcutts.com/blog/seo-advice-url-canonicalization))

## URL Canonicalization



 Yes, both the [www.chooseahomenow.com](http://www.chooseahomenow.com) and [chooseahomenow.com](http://chooseahomenow.com) resolve to the same URL.


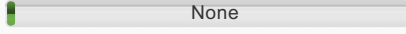





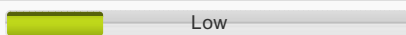


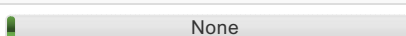


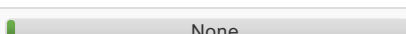


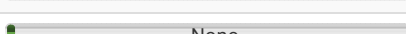


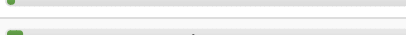


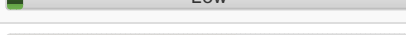





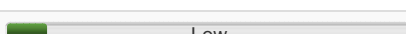

Domain name with WWW and without can be considered as different pages causing duplicate content for search engines. ([www.matcutts.com/blog/seo-advice-url-canonicalization](http://www.matcutts.com/blog/seo-advice-url-canonicalization))

## Page Speed



 Google Page Speed score: **84%**(High)

Requests	Hosts	Load time	Html	Images	JavaScript	CSS	Flash	Other	Page Size
78	18	1.94s	217.13 KB	279.78 KB	1.38 MB	195.02 KB	0 B	87.78 KB	2.14 MB

Recommendation	Impact	Details
 Avoid landing page redirects	 None	
 Enable compression	 Medium	
 Leverage browser caching	 Low	
 Reduce server response time	 None	
 Minify CSS	 None	
 Minify HTML	 None	
 Minify JavaScript	 Low	
 Eliminate render-blocking JavaScript and CSS in above-the-fold content	 Medium	
 Optimize images	 Low	
 Prioritize visible content	 None	

PageSpeed analyzes webpages and evaluates its performance while providing suggestions on reducing page load times. Google is now incorporating website speed in search ranking (<http://www.matcutts.com/blog/site-speed>)

## Server Information



 **Server IP:** 67.23.254.129  
**Server Location:**  FLORIDA, Orlando

**Name Server 1:** griffon.covaservices.net (67.23.254.130)  
**Name Server 2:** phoenix.covaservices.net (67.23.254.131)

Your server's IP address and location have minor impact on the country specific SEO. It is recommend to host the website in the country where the number of vistors is desired to be the highest. Search engines take the geolocation of a server into account. (<http://www.youtube.com/watch?v=hXt23AXIJJU>)



## HTTPS (SSL)



### Issued To:

Common Name (CN): dime194.dizinc.com

### Issuer:

Common Name (CN): COMODO RSADomain Validation Secure Server CA

Organization (O): COMODO CALimited

### Period of Validity

Begins On: 03/24/2016

Expires On: 04/04/2017

Google™ is now treating HTTPS as a ranking signal. HTTPS is a secure web protocol that allows for encrypted communication between website and the client. HTTPS protocol requires your website to have an SSL certificate, which can be purchased from a Certificate Authority (CA) or SSL vendor. ([http://googleonlinesecurity.blogspot.in/2014/08/https-as-ranking-signal\\_6.html](http://googleonlinesecurity.blogspot.in/2014/08/https-as-ranking-signal_6.html)).

## Safe Browsing



Yes

Safe Browsing is a service provided by Google that enables applications to check URLs against Google's constantly updated lists of suspected phishing and malware pages. (<http://www.google.com/safebrowsing/diagnostic?site=>)

## Spam Blacklist



Good, your IP is not blacklisted.

Spammer directories provide lists of IPs from which spam distribution is reported. Emails sent from the blocked IPs are subject to closer scrutiny and are much less likely to be delivered. For email campaigns it is recommended to utilize professional email services to ensure that your website IP is not blocked. ([www.stopforumspam.com](http://www.stopforumspam.com))

## Email Address Obfuscation



Great, this webpage does not contain email addresses displayed in plain text.

It is recommended to obfuscate email addresses posted in public. This prevents email addresses from being automatically harvested by spam bots which helps to decrease number of unsolicited emails.

## Directory Browsing



Great, your server has directory browsing disabled.

Protect Webserver directories from unwanted browsing. To enhance security, directory browsing should be disabled unless you have a specific reason to enable it. If you enable directory browsing, make sure that you only enable it on the particular directory or directories that you want to share. (<http://technet.microsoft.com/en-us/library/cc731109>)

## Whois Privacy



### Registrant:

Name: Don Maclary  
Organization: MDE Sales  
Address: 1148 Birdneck Lake Drive, Virginia Beach, 23451, US  
Phone: +1.7572169501  
Email: pooldad@cox.net

### Administrative Contact:

Name: Don Maclary  
Organization: MDE Sales  
Address: 1148 Birdneck Lake Dr, Virginia Beach, 23451, US  
Phone: +1.7572169501  
Email: pooldad@cox.net

### Technical Contact:

Name: Don Maclary  
Organization: MDE Sales  
Address: 1148 Birdneck Lake Dr, Virginia Beach, 23451, US  
Phone: +1.7572169501  
Email: pooldad@cox.net

Whois Privacy is a service that prevents domain owner contact information from being displayed in the publicly available Whois records. This can help to cut down on unwanted spam but utilizing Whois privacy should be evaluated against business model and branding strategy.

## Server Signature



Good, your server does not provide version information.

Attackers can utilize server signature versioning information to their advantage therefore it is recommended to disable it when possible. (Disable server signature for [Apache](#) or [IIS](#)).