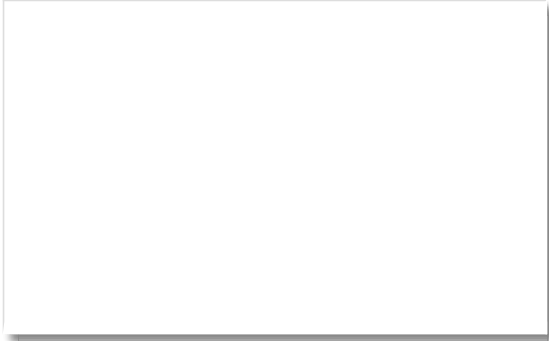# iweb chk.com

Report for **homeaway.com**

Score: **87.9 %**

Generated on Wednesday, December 28th 2016 1:29 am

This report provides analysis of the key factors that influence the SEO, performance, security and the usability of your website.

The score is based on a **100** points scale that represents your website's overall architecture, configuration and design. The algorithm is based on various criteria, including search engine data, website structure, site performance, and others.

A score lower than 40 means that there is a lot of areas to improve. A score above 70 is a good mark and it means that your website is probably well optimized.

Legend

✓	High score	⊖	Medium score	✗	Low score	ℹ	Info only
	social		backlinks		visitors		accessibility
	SEO-content		technology		validity		usability
	SEO		mobile		performance		SEO-Authority
	security						

Top Priorities

- Fix HTML validation errors
- Add text or image anchors to all links
- Fix CSS validation errors
- Eliminate render-blocking JavaScript and CSS in above-the-fold content
- Add more keyword-rich quality content
- Optimize images
- Leverage browser caching
- Avoid landing page redirects
- Optimize your website for mobile devices
- Size tap targets appropriately
- Submit your website to DMOZ directory
- Redirect IP address to domain name
- Enable compression
- Add printer-friendly CSS

Social Media Indicators

Excellent, your social media presence is strong.

Facebook Mentions	178,792	**Google™+ Mentions**	11,232	**Pinterest Mentions**	5,242
LinkedIn Mentions	821	**StumbleUpon Views**	503	**Reddit Mentions**	0

High level of social activity increases domain authority and ability to rank higher, helps search engines to find and index new content in real-time, provides indicators for content authenticity and readers engagement.

Note: This data relates only to the websites URL and does not include specific brand pages.

Facebook

We have located following Facebook Page:

HomeAway
Local | Travel Website
https://www.facebook.com/HomeAway
Find us on Twitter @homeaway & Pinterest. Click 'About' for Community Guidelines. www.homeaway.com

	Facebook Likes:	1,852,238	Great, you have many fans liking your page.	✔
	Talking about this:	36,061	Excellent, it appears that people are engaged with your content.	✔
	Facebook Page Vanity URL:	Yes	Perfect, your Facebook Page has vanity url.	✔
	Linking to Facebook Page:	Yes	Good, your homepage is linking to your Facebook Page.	✔
	Verified Facebook Account:	Yes	Your Facebook Page account is verified.	✔

Facebook is the largest and most popular social networking website. A well utilized Facebook page can increase your visibility online, improve your real-time search engine optimization, and provide your visitors with a venue to connect and promote your brand. https://www.facebook.com/business/build

Twitter™

We have located following Twitter™ account:

HomeAway.com
@homeaway
190+ countries

Description:	HomeAway is the world's leading online marketplace of vacation rentals with more than 1,000,000 listings. Get news, travel tips & ideas here. Snapchat: HomeAway **Length:** 164 characters.	✔
Tweets:	17,290 - Excellent, you have many tweets.	✔
Followers:	57,500 - Great, you have many followers.	✔
Following:	18,160 - Good, you are following some users.	✔
Page Link:	Yes, your homepage is linking to your Twitter™ account.	✔
Verified:	Yes, your account has been verified by Twitter™	✔
Account Age:	9 years, 7 days, 10 hours, 49 minutes	✔
Last Tweet:	3 hours, 50 minutes, 59 seconds ago.	✔

Twitter is a very popular social networking and micro-blogging service that when utilized correctly can significantly increase your brand awareness, promote your products and services, boost traffic to your website and help to connect with visitors. https://twitter.com/about

Google+

We have located following Google+ Page:

HomeAway
HomeAway operates the world's largest online vacation rental marketplace
https://plus.google.com/+homeawaycom

HomeAway is the world's leader in vacation rentals which represents one million paid listings of vacation rental homes in 190 countries. Through HomeAway, owners and property managers offer an extensive selection of vacation homes that provide travelers with memorable experiences and benefits, including more room to relax and added privacy, for less than the cost of traditional hotel accommodations. The company also makes it easy for vacation rental owners and property managers to advertise their properties and manage bookings online. The HomeAway portfolio includes the leading vacation rental websites HomeAway.com, VRBO.com and VacationRentals.com in the United States; HomeAway.co.uk and OwnersDirect.co.uk in the United Kingdom; HomeAway.de in Germany; Abritel.fr and Homelidays.com in France; HomeAway.es and Toprural.es in Spain; AlugueTemporada.com.br in Brazil; HomeAway.com.au in Australia; and Bookabach.co.nz in New Zealand. Asia Pacific short-term rental site, travelmob.com, is also owned by HomeAway. HomeAway also operates BedandBreakfast.com, the most comprehensive global site for finding bed-and-breakfast properties, providing travelers with another source for unique lodging alternatives to chain hotels. For more information about HomeAway, please visit www.HomeAway.com.

|				
	Followers:	8,520	Great, you have many followers following your page.	✔
	Plus Ones:	11,232	Excellent, it appears that users like your content.	✔
	Google+ Custom URL:	Yes	Perfect, your Google+ Page has custom url.	✔
	Linking to Google+ Page:	Yes	Good, your homepage is linking to your Google+ Page.	✔
	Verified Google+ Account:	Yes	Your Google+ Page account is verified.	✔

Google+ is a popular interest-based social network. A well utilized Google+ account can help drive organic site visits and improve brand recognition. About Google+ pages

Traffic Rank

3,957 most visited website in the **World**   **Trend:** ▲ up (-2,010)
1,302 most visited website in 🇺🇸 **United States**

Traffic Rank is provided by Alexa

Visitors Localization
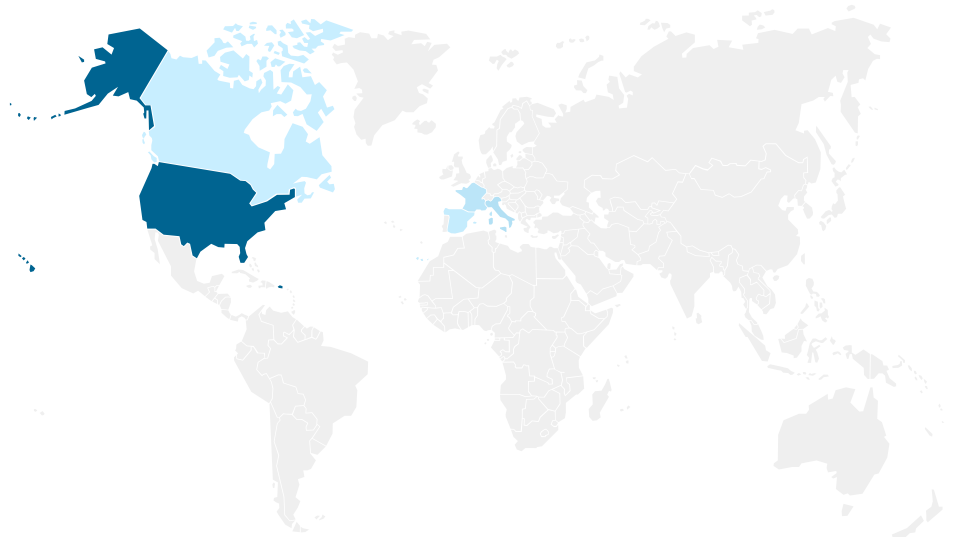
Low ▬▬▬▬▬▬▬ High

Country	Percent	Domain (ccTLD)	Status
🇺🇸 United States	58.9%	homeaway.us	Not available.
🇮🇹 Italy	5.7%	homeaway.it	Not available.
🇫🇷 France	5.0%	homeaway.fr	Not available.
🇪🇸 Spain	4.2%	homeaway.es	Not available.
🇨🇦 Canada	4.0%	homeaway.ca	Not available.

Registering country code top level domains (ccTLD) can prevent potential competitors from taking advantage of your primary domain reputation. It is also one of the ways to improve country specific SEO and performance. (http://www.searchenginejournal.com/seo-without-boarders-a-guide-to-international-seo-nick-paterman/60092/)

Images

Good, most images have ALT attribute.

Number of images: 4

Missing alt tag: 2

List of images with missing ALT attributes:

- //csvcus.homeaway.com/rsrcs/cdn-logos/1.11.2/bce/moniker/homeaway_us/birdhou...svg
- //csvcus.homeaway.com/rsrcs/cdn-logos/1.5.1/bce/brand/homeaway/logo-simple.svg

The "alt" attribute provides a text equivalent for the image. If the browser cannot display an image the alt description will be given in its place. Furthermore, some visitors cannot see images as they might be blind in which the alt tag provides a valuable image description. Finally, search engines utilize the alt attribute for image search indexing. (www.w3.org/QA/Tips/altAttribute)

Title

✅ We have found following title:

"HomeAway: Vacation Rentals, Beach Houses, Cabins & More"

Length: 55 characters

> The <TITLE> element provides a short piece of text describing the document. The title is very important as it shows in the window title bars, bookmarks and search results. Title should be between 60 to 80 characters long. (www.w3.org/QA/Tips/good-titles)

Description Metatag

✅ We have found following description:

"Find & book vacation rentals with HomeAway. Rent everything from cabins & condos to castles or villas. The whole house. The whole family. A whole vacation."

Length: 155 characters

> The description attribute should provide a concise explanation of a Web page's content. Also, the description is often displayed on search engine results and can affect page ranking. (en.wikipedia.org/wiki/Meta_element#The_description_attribute)

Keywords Metatag

ℹ️ We have found **35** keywords:

- vacation rentals
- condos
- accommodations
- renting vacation homes
- vacation home rentals
- vacation rentals by owner
- renting vacation homes
- beach house
- cabin rental
- cottage rental
- great rentals
- Florida vacation rentals
- Cape Cod vacation rentals
- Outer Banks vacation rentals
- Hawaii vacation rentals
- vacation home
- vacation homes
- vacation rental
- renting lodging
- discount lodging
- holiday homes
- villas for rent
- cabins for rent
- rental cabins
- cottages for rent
- rent cottages
- rent cabins
- rent villas
- rental villas
- condos for rent
- condo rentals
- pet friendly vacation rentals
- accessible vacation rentals
- rentals for holidays
- weekend vacation rentals

Length: 666 characters

> The keywords attribute was utilized by search engines to provide more accurate search results. Due to the over usage and spamming the keywords attribute has been phased out and is no longer relevant. Google doesn't use the "keywords" meta tag in web search ranking. (googlewebmastercentral.blogspot.se/2009/09/google-does-not-use-keywords-meta-tag.html)

Text to HTML Ratio

The Text to HTML ratio is **10.97%**

Original content is by far the single most important element to search engines. Low Text to HTML ratio indicates little content for search engines to index. We consider it to be good practice to have a Text to HTML ratio of at least 10% and ideal above 20%

Keyword Density & Consistency

Consistent	Keywords	Density	Count	Title	Description	H1-H6	ALT	Bold
➖	rentals	4.25%	19	1	1	-	-	-
✖	view	3.58%	16	-	-	-	-	-
✔	homeaway	2.68%	12	1	1	4	2	-
✔	vacation	2.46%	11	1	2	4	-	-
➖	property	2.01%	9	-	-	2	-	-
➖	list	1.57%	7	-	-	1	-	-
➖	more	1.34%	6	1	-	1	-	-
➖	beach	1.12%	5	1	-	-	-	-
➖	book	1.12%	5	-	1	3	-	-
➖	travel	1.12%	5	-	-	1	-	-
	- - - - - - - -							
➖	vacation rentals	0.67%	3	1	1	-	-	-
➖	whole vacation	0.45%	2	-	1	1	-	-
➖	perfect property	0.45%	2	-	-	1	-	-
✖	united states	0.45%	2	-	-	-	-	-
✖	security center	0.45%	2	-	-	-	-	-
	- - - - - - - -							
➖	book vacation rentals	0.22%	1	-	1	-	-	-
➖	east coast beaches	0.22%	1	-	-	1	-	-
➖	vrbo mobile app	0.22%	1	-	-	1	-	-
➖	insider guide provided	0.22%	1	-	-	1	-	-
➖	vacation starts here	0.22%	1	-	-	1	-	-

Keywords density and consistency are notable factors for optimal page SEO. Preferred keywords should have higher keywords density indicating their importance. Optimally, preferred keywords should also be consistently utilized in multiple essential areas of the page such as title, description meta tag, h1 through h6 headings, alt image attributes, backlinks and internal links anchor text. Keyword density of above 5% is a good indication that the word or phrase appears too many time in the content. ([more information](#))

Frames ♿ 📄

✅ No frames detected.

It is not recommended to use frames or iframes because they can cause problems for search engines. It is best to avoid frames and inline frames whenever possible (searchenginewatch.com/article/2064573/Search-Engines-and-Frames). If frames must be utilized consider <noframes> tag. (www.w3schools.com/tags/tag_noframes.asp).

Flash ♿ ⚙ 📄

✅ No flash detected.

Flash and other reach-media technologies should primarily be utilized for decorative purposes. This makes your site more search engine friendly and improves accessibility (support.google.com/webmasters/bin/answer.py?hl=en&answer=72746#1).

Headings

- **1 <H1>**
  - Relax.

- **4 <H2>**
  - How to book the perfect property
  - The Vacation Equation
  - List your property on HomeAway and open your door to rental income
  - Traveler Favorites

- **32 <H3>**
  - Your whole vacation starts here
  - Book and stay with confidence
  - Your vacation your way
  - Florida Keys
  - Pigeon Forge
  - Las Vegas
  - Paris
  - Oahu
  - Maui
  - Catskills
  - Big Bear
  - Mammoth Lakes
  - Keystone
  - Breckenridge
  - Copper Mountain
  - Singapore
  - Hong Kong
  - Bali
  - Tokyo
  - Explore
  - Book
  - Travel
  - Can you engineer your way to a more memorable vacation?
  - Mountain Cabins
  - Austin Area
  - The Gulf Coast
  - Florida
  - Cities
  - East Coast Beaches
  - Explore HomeAway
  - Get the HomeAway and VRBO Mobile App
  - Meet the HomeAway family Insider guide provided by

- **0 <H4>**

- **0 <H5>**

- **0 <H6>**

> The <h1> to <h6> tags are used to define HTML headings. The <h1> tag should hold the title describing the content of a specific page therefore only one h1 tag is needed per page. There can be any number of h2 - h6 tags but they should be added in order of importance (www.w3schools.com/tags/tag_hn.asp).

Doctype

✅ HTML 5

> The <!DOCTYPE> declaration tells the web browser about what version of HTML the page is written in. It is good practice to always add the <!DOCTYPE> declaration to the HTML documents, so that the browser knows what type of document to expect. (www.w3schools.com/tags/tag_DOCTYPE.asp)

Character Encoding

✅ UTF-8 (Unicode)
Covers: Worldwide

> To display an HTML page correctly, the browser must know what character-set to use (en.wikipedia.org/wiki/Character_encodings_in_HTML).

Language

✅ Declared Language: en (English)
Language Attribute: en (English)

> The HTML "lang" attributes and language metatag define the base language to be used for displaying text and characters on a Website. www.mcanerin.com/en/articles/meta-language.asp

W3C Markup Validation

❌ Status: FAILED [54 errors, 5 warning(s)]

> It is good practice to use valid HTML/XHTML markup as it ensures that the search engines can read the website correctly as well as it improves cross browser compatibility (W3C Markup Validation Service).

Deprecated HTML elements

✅ Good, no deprecated elements found.

> A deprecated element is one that has been outdated by newer constructs. Deprecated elements may become obsolete in future versions of HTML so it is recommended not to use them. (webdesign.about.com/od/htmltags/a/bltags_deprctag.htm)

Nested HTML Tables

✅ Great, no nested tables detected.

> In general it is not recommended to use nested tables or to utilize tables for page layout. Nested tables are known to cause performance issues due to increased HTML size and rendering time. It is better to use CSS layout instead.

Web Analytics

✅ Yes, we have detected following web analytics tools:
🔵 New Relic

> Web Analytics Tools collect and measure information about visitor activity on a website. Well interpreted web traffic data is invaluable in determining a successfully web strategy and assessing the effectiveness of a website. At a minimum, we recommend to utilize at least one web analytics tool.

robots.txt

🔍

✅ Yes, http://homeaway.com/robots.txt

A robots.txt file restricts access to your site by search engine robots that crawl the web. (www.robotstxt.org/robotstxt.html)

XML Sitemap

🔍

✅ Found following XML sitemap(s):

- http://homeaway.com/https:/www.homeaway.com/seo_index_sitemap_haus_native_https.xml
- http://homeaway.com/https:/www.homeaway.com/seo_index_unrefined_serps_hreflang_haus.xml
- http://homeaway.com/https:/www.homeaway.com/seo_sitemap_haus_jahia_https.xml
- http://homeaway.com/https:/www.homeaway.com/seo_sitemap_haus_thematics_https.xml
- http://homeaway.com/https:/www.homeaway.com/vd2/temp/SEO_Sitemap_HAUS_Gen_One_SERPs.xml
- http://homeaway.com/https:/www.homeaway.com/vd2/temp/SEO_Sitemap_HAUS_Gen_Two_DLPs.xml
- http://homeaway.com/sitemap.xml

Sitemaps inform search engines about pages available for crawling. In its simplest form, a Sitemap is an XML file that lists URLs for a site along with additional metadata about each URL. XML sitemap should help search engines to crawl the site more intelligently. (http://www.sitemaps.org/protocol.html)

Mobile Rendering

📱

ℹ️
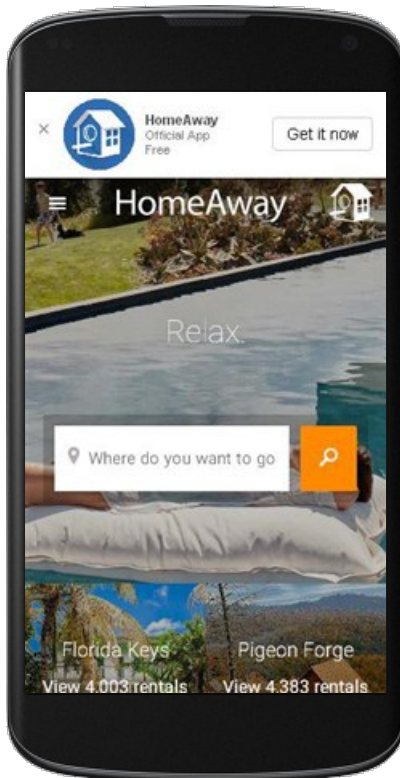
Mobile internet usage has been exceeding PC's since 2014 and growing so it is critical for pages to render correctly on mobile devices.

Mobile Optimization

📱 📊 🔍

🔴 Google Mobile Page Speed score: **61%**(Average)

Requests	Hosts	Load time	Html	Images	JavaScript	CSS	Flash	Other	Page Size
17	7	0.70s	99.55 KB	68.53 KB	76.26 KB	248.37 KB	0 B	67.66 KB	560.37 KB

Recommendation	Impact
✖ Avoid landing page redirects	**High**
✔ Enable compression	None
✔ Leverage browser caching	Low
✔ Reduce server response time	None
✔ Minify CSS	None
✔ Minify HTML	None
✔ Minify JavaScript	None
✖ Eliminate render-blocking JavaScript and CSS in above-the-fold content	**High**
✔ Optimize images	None
✔ Prioritize visible content	None

Mobile PageSpeed analyzes webpages and evaluates its performance while providing suggestions on reducing page load times. Google is incorporating website speed in search ranking (http://www.mattcutts.com/blog/site-speed)

Mobile Experience

📱 🖱

✅ Mobile User Experience: **83%**(High)

✔ **Avoid plugins -** Your page does not appear to use plugins, which would prevent content from being usable on many platforms.

✔ **Configure the viewport -** Your page specifies a viewport matching the device's size, which allows it to render properly on all devices.

✔ **Size content to viewport -** The contents of your page fit within the viewport.

➖ **Size tap targets appropriately -** Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.The following tap targets are close to other nearby tap targets and may need additional spacing around them. show more
- The tap target <label for="searchKeywords" class="sr-only">Where do you want to go?</label> and 1 others are close to other tap targets final.
- The tap target Asheville and 26 others are close to other tap targets.

✔ **Use legible font sizes -** The text on your page is legible.

➖ **Mobile Page Speed -** Your page speed is *average* on mobile devices.

Mobile users have now become a critical part of online visits. Making the website mobile friendly is no longer an option but rather necessity. (https://developers.google.com/webmasters/smartphone-sites/)

Favicon

✅ **file:** http://homeaway.com//csvcus.homeaway.com/rsrcs/cdn-logos/1.5.0/bce/moniker/homeaway_us/favicon.ico
size: 32px by 32px
type: image/x-icon

> The Favicon is a small icon associated with a website. The Favicon is important because it is displayed next to the website's URL in the address bar of the browser as well as in bookmarks and shortcuts. (en.wikipedia.org/wiki/Favicon)

Custom 404 Error Page

✅ Yes, custom 404 error page detected.

> A404 is a standard http response code for a resource that cannot be located on the server. Webservers usually return a "404 Not Found" error page for non-existing pages. Unfortunately, these default error pages are very generic and a not very user friendly, therefore, using a custom 404 error page is highly recommended.
>
> Process of returning http status code "200 OK" for a non-existent page or redirecting users to another url is called soft 404. Soft 404 errors are problematic for search engines and are not advisable. (https://support.google.com/webmasters/answer/181708)

Printability

ℹ️ Could not locate print-friendly CSS.

> Print-friendly pages are designed to fit on an 8.5"x11" or A4 sheet and usually include only the content of the page, along with source information. (webdesign.about.com/od/printerfriendly/a/aa041403a.htm)

W3C CSS Validation

❌ Status: FAILED [226 error(s)]

> It is recommended to use valid CSS to ensure that the website displays correctly. (W3C CSS Validation Service).

DMOZ

❌ Not Listed

> DMOZ the Open Directory Project is the most comprehensive human edited directory of the Web, compiled by a vast global community of volunteer editors. (www.dmoz.org/help/geninfo.html)

Domain Age

✅ Your domain was registerd for the first time: 18 years, 2 months, 13 days ago.

> Age of the domain is one of the many signals that search engines utilize for ranking. Brand new domains generally have more difficult time to rank high for the first few months. (http://www.coconutheadphones.com/does-domain-agematter)

Domain Expiration

Your domain expires in: 1 year, 9 months, 15 days.

Domain expiration far in to the future is considered a good practice as it promotes confidence in your website, decreases chances of losing domain and in certain cases might help with search engine ranking. (http://www.hover.com/blog/three-reasons-to-renew-your-domain-names-for-five-years)

Links

We found a total of **145** links out of which **20** are duplicate links:

Internal Links: relative	Internal Links: absolute	External Links: noFollow	External Links: passing Juice	Other
23 (15.86%)	56 (38.62%)	9 (6.21%)	57 (39.31%)	0

	Anchor(s)	Count	Title	URL	Length	Target	Rel	Type	
✔	IMAGE (HomeAway logo)	4	HomeAway.com	Static	25	-	-	Absolute	⌄
✔	United States	7	-	Static	1	-	-	Relative	⌄
✔	Argentina	1	-	Static	27	-	-	External	
✔	Australia	1	-	Static	28	-	-	External	
✔	Brasil	2	-	Static	35	-	-	External	⌄
✔	Canada	1	-	Static	24	-	-	External	
✔	Colombia	1	-	Static	27	-	-	External	
✔	Danmark	1	-	Static	24	-	-	External	
✔	Deutschland	2	-	Static	27	-	-	External	⌄
✔	España	1	-	Static	24	-	-	External	
✔	France	2	-	Static	23	-	-	External	⌄
✔	India	1	-	Static	26	-	-	External	
✔	Indonesia	1	-	Static	26	-	-	External	
✔	Italia	1	-	Static	24	-	-	External	
✔	Malaysia	1	-	Static	27	-	-	External	

Hyperlinks are an integral part of any website and properly linked content has great impact on the SEO. It is a good practice to keep number of unique links below 100, URLs preferably as short and concise as possible and utilize nofollow attribute to control PageRank flow passed through links.

Broken Links

Good, No broken links found.

Broken or dead links can negatively impact user experience, search engine crawl rate and website traffic.

IP Canonicalization

❌ No, your site's IP 66.179.183.15 does not redirect to homeaway.com.

Some web spiders index websites using IP as well as domain name which can cause duplicate content if there is no IP Canonicalization. (www.mattcutts.com/blog/seo-advice-url-canonicalization)

URL Canonicalization

✅ Yes, both the www.homeaway.com and homeaway.com resolve to the same URL.

Domain name with WWW and without can be considered as different pages causing duplicate content for search engines. (www.mattcutts.com/blog/seo-advice-url-canonicalization)

Page Speed
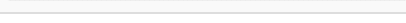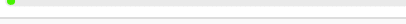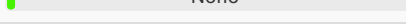
Google Page Speed score: **73%** (Average)

Requests	Hosts	Load time	Html	Images	JavaScript	CSS	Flash	Other	Page Size
117	46	7.34s	167.73 KB	828.08 KB	2.31 MB	248.52 KB	0 B	95.76 KB	3.61 MB

Recommendation	Impact
Avoid landing page redirects	Medium
Enable compression	Low
Leverage browser caching	Medium
Reduce server response time	None
Minify CSS	None
Minify HTML	None
Minify JavaScript	None
Eliminate render-blocking JavaScript and CSS in above-the-fold content	High
Optimize images	Medium
Prioritize visible content	None

PageSpeed analyzes webpages and evaluates its performance while providing suggestions on reducing page load times. Google is now incorporating website speed in search ranking (http://www.mattcutts.com/blog/site-speed)

Server Information 🔒

ISP: SunGard Availability Services LP

Server IP: 66.179.183.15

Server Location: 🇺🇸 TEXAS, Austin

Name Server 1: ns1.p13.dynect.net (208.78.70.13)

Name Server 2: ns2.p13.dynect.net (204.13.250.13)

Name Server 3: ns3.p13.dynect.net (208.78.71.13)

Name Server 4: ns4.p13.dynect.net (204.13.251.13)

Name Server 5: ns5.dnsmadeeasy.com (208.94.148.13)

Name Server 6: ns6.dnsmadeeasy.com (208.80.124.13)

Name Server 7: ns7.dnsmadeeasy.com (208.80.126.13)

> Your server's IP address and location have minor impact on the country specific SEO. It is recommend to host the website in the country where the number of vistors is desired to be the highest. Search engines take the geolocation of a server into account. (http://www.youtube.com/watch?v=hXt23AXlJJU)

HTTPS (SSL) 🔒

Issued To:

Common Name (CN): homeaway.com

Issuer:

Common Name (CN): Go Daddy Secure Certificate Authority - G2

Oranization (O): GoDaddy.com, Inc.

Oranizational Unit (OU): http://certs.godaddy.com/repository/

Period of Validity

Begins On: 11/17/2016

Expires On: 10/10/2018

> Google™ is now treating HTTPS as a ranking signal. HTTPS is a secure web protocol that allows for encrypted communication between website and the client. HTTPS protocol requires your website to have an SSL certificate, which can be purchased from a Certificate Authority (CA) or SSL vendor. (http://googleonlinesecurity.blogspot.in/2014/08/https-as-ranking-signal_6.html).

Safe Browsing 🔒

Yes

> Safe Browsing is a service provided by Google that enables applications to check URLs against Google's constantly updated lists of suspected phishing and malware pages. (http://www.google.com/safebrowsing/diagnostic?site=)

Spam Blacklist 🔒

Good, your IP is not blacklisted.

> Spammer directories provide lists of IPs from which spam distribution is reported. Emails sent from the blocked IPs are subject to closer scrutiny and are much less likely to be delivered. For email campaigns it is recommended to utilize professional email services to ensure that your website IP is not blocked. (www.stopforumspam.com)

Email Address Obfuscation 🔒

✅ Great, this webpage does not contain email addresses displayed in plain text.

It is recommended to obfuscate email addresses posted in public. This prevents email addresses from being automatically harvested by spam bots which helps to decrease number of unsolicited emails.

Directory Browsing 🔒

✅ Great, your server has directory browsing disabled.

Protect Webserver directories from unwanted browsing. To enhance security, directory browsing should be disabled unless you have a specific reason to enable it. If you enable directory browsing, make sure that you only enable it on the particular directory or directories that you want to share. (http://technet.microsoft.com/en-us/library/cc731109)

Whois Privacy 🔒

ℹ️ No contact information available.

Whois Privacy is a service that prevents domain owner contact information from being displayed in the publicly available Whois records. This can help to cut down on unwanted spam but utilizing Whois privacy should be evaluated against business model and branding strategy.

Server Signature 🔒

✅ Good, your server does not provide version information.

Attackers can utilize server signature versioning information to their advantage therefore it is recommended to disable it when possible. (Disable server signature for Apache or IIS).